



The difference we make in our community...

all made possible because of **your** support and commitment to the fight against cancer!

The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy, and service. Over the last 12 months in the Capital Region of the American Cancer Society...

- 2,912 rides were given to cancer patients to and from their treatment appointments.
- 158 free wigs were given to women. A large number of women and men also received hats and scarves.
- 3,086 local individuals - persons with a cancer diagnosis, family members, friends - looked to your American Cancer Society for information about diagnosis, treatment, support services, financial assistance or other services available.
- 155 ladies attended a Look Good...Feel Better sessions to address the cosmetic affects of treatment. They each received a free make-up and skin care kit valued at \$250.
- 491 Personal Health Managers were given to newly diagnosed individuals. This tool is handy in organizing treatment-related information and for use in keeping your *entire* health care team informed of your progress.
- Offer Cancer Information 24/7: 1.800.227.2345 [www.cancer.org](http://www.cancer.org)
- Our Patient Navigators are in 7 treatment locations providing one-on-one support and information to patients and loved ones.
- Nearly \$4.4 million comes to Capital Region researchers through 7 active cancer research grants. The American Cancer Society is the largest private funder of cancer research in the U.S.
- **HopeClub** has provided social and emotional support to more than **663 members** - 520 adults and 143 children. We also provided networking groups and educational programs to hundreds of people in the general community. HopeClub is located at One Penny Lane, Latham NY. Visit our website: [www.cancer.org/hopeclub](http://www.cancer.org/hopeclub)

And over the last year, the Hope Lodges in NYC, Buffalo and Rochester provided more than 27,000 nights of free lodging to cancer patients and their families.

This is a fight we cannot take on alone and win.

Together we can save lives, and help others to get better.

We can raise money to find cures.

And TOGETHER we can FIGHT BACK against cancer.

THANKS AGAIN FOR MAKING A DIFFERENCE!